

Riley Nower

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[260.804.8367](tel:260.804.8367)

Videographer | Video Editor | Director

Creative Thinker | Communicator | Reduce Errors

Passionate about writing and communicating through text or speech, as well as all aspects of video production. Uses communication skills to get projects, both professional and personal, done quickly and with high quality. Loves working alone and in a team. Easily adapts to new and different ways of completing tasks.

Areas of Expertise:

Hard Skills: Communication, Creative Thinking, Leadership Skills, Adaptability, Organizational Awareness

Tools & Technologies: Microsoft Suite, Adobe Creative Cloud, Google Suite

Professional Experience

DIGITAL CORPS, Muncie, IN Sept. 2023 - Present

Video Production Apprentice

Produced professional videos for external clients and internal needs. Experienced working in every part of video production. Collaborated daily with co-workers and created exceptional final products. Kept clients satisfied and got work done in a timely manner. Passionate about video and working with teammates.

- Utilized Adobe Creative Cloud for videos and photos
- Adapted to new projects, software, equipment, and ways of completing work

BYTE ONLINE, Muncie, IN Sept. 2021 – March 2023

Managing Editor/Senior Videos Editor

Wrote online reviews as well as wrote, filmed, edited, directed, and produced YouTube videos. Designed thumbnails for videos through photoshop. Worked closely with other Ball State students and with groups as well as how to lead peers in building content. Led team members in learning and enhancing skills through monthly meetings as well as weekly messages.

- Learned Adobe Premiere Pro, Photoshop, After Effects, Media Encoder, and how to operate a camera and a microphone
- Enhanced writing skills

INTERNSHIPS

VISIT FORT WAYNE, Fort Wayne, IN
May 2023 – Aug. 2023

Summer Marketing Intern

Researched and wrote blog posts, updated website content, ran social media accounts for The Intern Experience in Fort Wayne. Attended work events to plan, experience, and learn about Fort Wayne and how marketing can increase tourism.

WTWH MEDIA, Remote
May 2024 – Aug. 2024

Content Studio Intern

Ran social media accounts for company verticals. Copyedited and wrote articles focused on B2B content. Designed data graphics for clients. Overcame remote work issues with problem-solving and organization.

Education

Bachelor's of Arts (2021-Present), Media, Production, Ball State University, Muncie, IN